



64th NALMCO® Convention and Trade Show

October 7-11, 2017

Harrah's Resort Southern California, Funnery (Valley Center), CA

Sunday, October 8, 2017

- 8:00 a.m.–12:00 p.m. CLMC Content Review Session (*Pre-registration separate from event registration is required. Register at www.nalmco.org*) Location: TEC 3
- 12:00 p.m. Registration Open Location: Event Center Prefunction
- 12:00–5:00 p.m. Exhibitor Set-Up Location: Event Center
- 12:30 – 1:30 p.m. Certification Committee Location: TEC 4
- 2:00–4:00 p.m. CLMC Exams (*Pre-registration separate from event registration is required. Fees apply. Register at www.nalmco.org*) Location: TEC 3
- 5:00–6:00 p.m. New Member/First-Time Attendee Reception Location: TEC Courtyard
- 6:15–7:15 p.m. Exhibitor Welcome Light Cocktail Reception (Dinner on your own)
Location: Event Center

Monday, October 9, 2017

- 7:00 a.m.–5:00 p.m. Registration Desk Open Location: Event Center Prefunction
- 7:00–8:00 a.m. Past Presidents' Breakfast Location: Fiore Steakhouse Restaurant
- 7:00–8:00 a.m. Opening Kickoff Breakfast – Visit with Exhibitors Location: Event Center
- 8:00–8:30 a.m. Welcome and Opening Remarks Location: Event Center
- 8:30–9:30 a.m. General Session: The Power of Your Presence: Strategies for Leadership and Professional Success, *Marion Gellatly, AICI CIM, President, Powerful Presence* Location: Event Center
- 8:30–9:30 a.m. Spouse/Guest/Significant Other Breakfast Location: Pool area behind Waterwall
- 9:45 a.m.–12:45 p.m. Networking Event with Associates Location: TEC 1-4
- 12:45–1:45 p.m. NALMCO Annual Meeting & Awards Luncheon Location: Event Center
- 2:00–3:45 p.m. One-on-One Appointments with Exhibitors (Part 1) Location: Event Center
- 3:45–4:00 p.m. Visit with Exhibitors Location: Event Center
- 4:00–5:00 p.m. General Session: How Do They Do That? Secret Tech Weapons for Lighting Professionals, *Beth Ziesenis, Avenue Z. Inc.* Location: Event Center
- 6:00–8:00 p.m. Monday Evening Tailgating Party Reception – Wear your favorite sports apparel. Location: TEC Courtyard

Tuesday, October 10, 2017

- 7:30 a.m.–5:00 p.m. Registration Desk Open Location: Event Center Prefunction
- 7:30–8:30 a.m. Breakfast Visit with Exhibitors Location: Event Center
- 8:30–9:30 a.m. Expectations Met? - Economy at the Mid-Point, *Chris Kuehl, Managing Director, Armada Corporate Intelligence* Location: Event Center
- 9:40–11:10 a.m. One-on-One Appointments with Exhibitors (Part 2) Location: Event Center



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- 11:10 a.m.–12:10 p.m. First Do No Harm: Bioethical Responsibility in the “LED” Age, *Deborah Burnett, AASM, Licensed Designer and Member American Academy of Sleep Medicine, Benya Burnett Consultancy* Location: Event Center
- 12:10–12:40 p.m. Visit with Exhibitors Location: Event Center
- 12:40–1:40 p.m. Lunch Location: Event Center
- 1:40–2:00 p.m. Visit with Exhibitors Location: Event Center
- 2:00–3:00 p.m. Lighting Management: More Than Light, *James R. Benya PE, FIES, FIALD, Licensed Illuminating Engineer and Lighting Designers, Benya Burnett Consultancy* Location: Event Center
- 3:00–3:15 p.m. Education Wrap Up & Closing Comments Location: Event Center
- 3:15–3:45 p.m. Associate Business Meeting Location: Event Center
- 3:45–5:00 p.m. Exhibitor Tear-Down Location: Event Center
- 6:00–8:00 p.m. Tuesday Evening Reception Location: TEC Courtyard

Wednesday, October 11, 2017

- 6:30–9:00 a.m. Breakfast (Attendees, Guests, Spouses, grab and go for golfers)
Location: TEC 1-4
- 6:30 a.m. Golfers drop luggage and clubs
- 7:00 a.m. Golfers board bus to course
- 8:30 a.m.–2:30 p.m. NALMCO Golf Tournament (for golfers only) Location: Temecula Golf Course
- 2:30 p.m. Transportation to SAN Airport and Harrah's

**The Schedule of Events is subject to change to meet the needs of the attendees, speakers, sponsors or exhibitors.*