

NALMCO CODE OF ETHICS

Lighting Our Path to a Brilliant Tomorrow

We shall, by example promote a positive and truly professional image of lighting management companies fulfilling the changing need of the world around us. We will help to promote, provide and maintain an atmosphere of balance and harmony by utilizing quality lighting that results in a practical and aesthetic visual environment. We pledge to engage in ethical fair trade practices by:

Disclosing all payment or allowance of rebates, commissions or discounts, whether in the form of certain purchasers allowances under unlike terms and conditions; or, refraining from the selling of goods or services below cost with the intent of injuring a competitor or of unreasonably restraining trade.

Using materials and/or methods of installation only in accordance with applicable government laws, rules, and regulations obtained in the territory affected.

Promoting healthy, free enterprise by never will fully inducing the breach of existing contracts between competitors and their customers by any false or deceptive means whatsoever, or interfering with or obstructing the performance of any such contractual duties or services; or never enticing away the employees of competitors.

Providing services and products that conform to the samples submitted or to representations made prior to securing the orders, or the secure the consent of the purchasers regarding substitutions.

Refraining from the defamation of competitors by falsely imputing to them dishonorable conduct, inability to perform contracts, questionable credit standing, or by other false representations, or the false disparagement of the grade or quality of their goods and services.

Never knowingly aiding or abetting another in the use of unfair trade practices.

Honestly and professionally communicating with customers to determine their needs and to offer the best choices regarding benefits to them, lighting levels, color, energy savings, safety and thrift; not to overstate, oversell, exaggerate, or high pressure.

Keeping abreast of industry improvements and changes and keeping customers informed.

Promoting and aiding research and advancement of lighting technology and promoting the education of employees of the lighting industry.

Abiding by the bylaws of this organization.

Any member who has been found guilty of violation of this Code of Ethics in a competent court may be expelled from this association.