



Position your company to reach NALMCO members all year long

By advertising in the 2008-2009
NALMCO Member Directory
NOW--a new, easy to use size!

The NALMCO Membership Directory, updated and published annually, is a key resource to obtain contact information on company personnel, headquarters and branch locations, addresses, telephone numbers, e-mail addresses, web sites and fax information. This resource is the most frequently used reference by the lighting management industry.

Space deadline: August 8, 2008
Materials deadline: August 15, 2008
Published: October

New Size 6" x 9"

Advertising Sizes/Rates (all rates are net)

Size

Cover Positions - Full Color

Trim 6" w x 9" d \$3474

Bleed 6.5" w x 9.5" d \$3474

Tab Pages - Full Color

Full page (bleed) 6.5" w x 9.5" d \$2895

Full page (no bleed) 5" w x 8" d \$2895

1/2 page Horizontal 5" w x 3.875" d \$2553

Inside Pages - B/W

Full page (bleed) 6.5" w x 9.5" d \$1120

Full page (no bleed) 5" w x 8" d \$1120

1/2 page Horizontal 5" w x 3.875" d \$778

Call for 1/3 page options.

Color Charge (added to B/W rate)

2 Color - Space Rate + \$950

4 Color - Space Rate + \$1775

5th Color - Space Rate + \$500

The 2008-2009 NALMCO Membership Directory will be distributed prior to or at the Annual Convention and Trade Show in October.

Yes ___ I want to advertise in the 2008-2009 NALMCO Directory.

Ad size _____ Color: b/w 2 color 4 color

Cost: Ad rate _____ Color Charge _____ Total Cost _____

Company Name _____ Contact Name _____

Phone _____ Fax _____ Address _____

Signature _____ Date _____ E-mail _____

**Please Fax to Carol Henderson, 515-276-9212 or
 Call 515-254-1032 or cshende@attglobal.net for more information!**

