

NALMCO Partners with U.S. Environmental Protection Agency's ENERGY STAR® Buildings Program

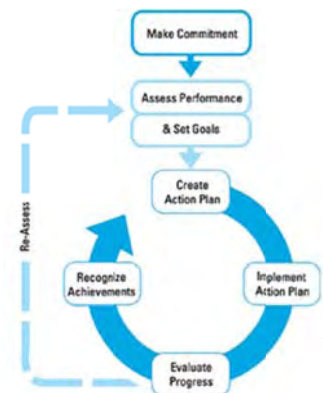
As part of our mission to deliver services, information, and industry relationships to our members, NALMCO has partnered with the ENERGY STAR Commercial and Industrial Buildings program. NALMCO's partnership gives you access to ENERGY STAR tools and resources to help expand your business and to work with your clients to use energy more efficiently in buildings.

Commercial and industrial buildings are responsible for 40 percent of the nation's energy use and generate 45 percent of our greenhouse gas emissions. For that reason, NALMCO has also joined the ENERGY STAR Challenge – a national call to action to improve energy efficiency in commercial and industrial buildings by 10 percent or more.

Lighting typically represents about 40 percent of the energy consumption in a commercial building. As providers of lighting management services, NALMCO members are well positioned to help customers significantly improve the energy performance of their buildings. EPA's ENERGY STAR measurement and tracking tool, Portfolio Manager, can help to determine a building's baseline energy performance, identify potential for improvement through lighting, and quantify the energy impacts of successful lighting measures implemented – ultimately helping customers achieve the prestigious **ENERGY STAR certification for buildings**.

The ENERGY STAR [User's Guide to Marketing Services and Products](#) outlines how to co-brand with ENERGY STAR to deliver benefits to your customers. Key steps include:

- Use Portfolio Manager, to assess building energy performance and identify improvement potential.
- Establish energy performance goals for your customers' buildings.
- Leverage ENERGY STAR financial tools and technical resources to help customers prioritize opportunities and investments.
- Implement efficiency plans for achieving goals.
- Enhance customer satisfaction by helping customers to earn recognition through the ENERGY STAR certification and publicized case studies.



Become an ENERGY STAR Service and Product Provider Partner

NALMCO member companies can partner with ENERGY STAR as a Service and Product Provider (SPP). Becoming an ENERGY STAR partner helps you gain visibility and credibility in the marketplace, through expert listings and featured success stories on the ENERGY STAR website, and through association with the ENERGY STAR brand – recognized by over 80% of the American public.

ENERGY STAR tools and resources will lend credibility to proposals and can help you as you devise strategies that are right for your clients. [Learn more](#) about joining the SPP partnership today.