



NALMCO[®]
THE STANDARD FOR LIGHTING MANAGEMENT QUALITY SINCE 1953

More Bang for Your Buck: 9 Benefits Of NALMCO[®] Membership

1. Valued Certification Programs.

NALMCO[®] offers four nationally recognized certifications which identify professionals that demonstrate a high degree of competence and knowledge in the lighting industry. More so than other associations, we have taken steps to provide training and education to ensure a disciplined, professional and uniformed approach to lighting management, consistent throughout NALMCO member companies. Members receive discounts on pricing for all certification materials.

2. Interact with real people in the industry.

Despite the rise in use of email and Web technologies for communicating with others, face-to-face interaction with your peers is not extinct thanks to NALMCO[®]. While we're strong advocates of technological advancement, NALMCO[®] serves as your primary link to your colleagues.

3. Sharpen your skills.

By attending NALMCO[®]'s educational sessions and seminars held throughout the year – including the Annual Convention & Trade Show and Spring Seminar, you'll stay on top of your professional game. Taking advantage of NALMCO[®]'s educational opportunities allows you to update your crucial job skills.

4. Keep up with the new laws and regulations.

Whether you work in a large or small company, you can keep attuned to the legislative and regulatory issues affecting your bottom line. NALMCO[®] monitors issues pertinent to your profession throughout the year. As issues arise, NALMCO[®] lets you know when you should take action.

5. Get frequent updates on industry changes.

As change occurs at a faster pace, keeping track of the latest industry techniques and trends can be difficult. However, through the quarterly magazine, *Lighting Management & Maintenance (LM&M)*, educational events and the NALMCO[®] Website, www.nalmco.org, you'll hear about the newest innovations quickly, allowing you to do your job in a timelier and more economical manner.

6. Receive information on updated standards.

With changes constantly occurring in the workplace, standards will continually need to be updated and you'll need to know if your company is in good standing. NALMCO[®] will help keep you informed and up-to-date on changing workplace standards.

7. Increase your clout.

Associations are a great place to build a name for yourself. Getting involved – and remaining involved – in the industry and in professional activities will bring you to another level in your career. One way to become involved is to consider serving on a NALMCO[®] committee or on the Board of Directors.

8. Save time and money.

When you're seeking ideas and know-how for a specific project, don't reinvent the wheel. NALMCO[®] has tools and information to point you in the right direction, saving you valuable time and money.

9. Anticipate and prepare for the future.

Associations envision how the industry or profession will look in the coming years. While you're focused on maintaining your daily operations, NALMCO[®] is looking at what's to come and will provide you with new opportunities, allowing you to stay one step ahead.