

Call for Submissions

NALMCO is looking for member case studies and member to member success stories to include in *LM&M*. This is a great opportunity to inform people about NALMCO members and the services they provide.

To be accepted, articles must feature NALMCO general and associate members (in good standing). Articles must not reference non-NALMCO members.

Submissions must abide by the following guidelines in order to be included in the publication.

Content Guidelines

- Brief case study – Maximum 750 words
- Full length feature editorial – Maximum 1500 words
- Should be informative, educational and beneficial for members
- Must be editorial – article is not for specific product, advertisement or brand
- Blatant advertising of product/service is not allowed. Website links will be allowed for readers to obtain more information about the product/service. Author must include links; links will not be included by editorial staff.
- Should clearly identify how each member was involved.

Sample Article Format

- Intro
- Identify challenge/problem
- Identify possible solutions and give brief explanation of each solution
- Discuss which solution was selected and why. Provide products and techniques used for solution, i.e., group relamping
- Provide results
- Conclusion
- Provide a paragraph for each NALMCO member involved in the case study or success story

Format Guidelines

- Must submit the complete article to NALMCO for approval
- Must be sent as a .doc or .docx file, .pages or pdf file
- Must include byline as well as contact info for the author (name, phone number, email)
- Photos must be high-resolution (at least 300 dpi) jpg or tif files
- Computer-generated images must be high-resolution eps or pdf files
- All images must include captions or labels i.e., Figure 1

Articles are subject to committee review for acceptance. The full article be submitted for approval. The committee reviews all articles and approves based on content relevant to current needs of the membership. In addition, due to space restrictions, content may be edited as necessary. However, nothing will be altered dramatically without writer's consent.

If article is published in *LM&M*, it can be used as a good marketing tool by your company to promote your business.

To submit content for a case study or a success story, email director@nalmco.org.